



Press Kit

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ROMANCE TV



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“Moments of Love”

Since 2008 Romance TV is distributed and marketed as a 24 hour subscription channel, which is at the moment available via cable, satellite and IPTV in Germany and Poland as well as on cable and satellite platforms in Austria and Switzerland. It was first broadcasted in Germany by Romance TV GmbH & Co. KG, which is part of the Mainstream Media AG. With its subsidiary Mainstream Networks Holding GmbH & Co. KG Romance TV was also established in Poland. The romantic channel caters to an up-market female audience aged 30+ and reaches about 6 million subscription households total.

As a modern channel, which sets its focus on emotional highlights with a lot of big brands, Romance TV provides a 24-hour guarantee of a happy ending. Its diverse programs cover a wide range of topics, such as passionate love, magic moments, burning jealousy and hopeful reconciliation. These emotions are unfolding among families, in friendships, relationships, even among foes. In addition to bestseller adaptations like “Rosamunde Pilcher”, “Inga Lindström” or “Dora Heldt”, highly established and top-rated brands such as “The Dream Voyage” make for thrilling TV entertainment in front of stunning landscapes while being presented on fixed time slots. Another genre, which ensures light-hearted and diverse stories is the genre of romantic comedy. Furthermore, numerous film specials bring emotionally intense and strong images onto the TV screen. These may either be biopics about famous peoples’ lives, for example about strong women, such as Beate Uhse or Coco Chanel; or complex and star-studded event movies and feature films from Germany and all around Europe as well Hollywood’s dream factory. On top of that outstanding and remarkable series make up another component of Romance TV’s program stock. These are classic series (“Our Charly”) as well as modern ones (e.g. “House of Cards”) in addition to popular and award-winning telenovelas and daily soaps (e.g. “Storm of Love”, “Danni Lowinski”). Viewers may take an exclusive glance behind the scenes of the film business by watching Romance TV’s in-house production “Interviews with Celebrities”. Herein, actors from all over the German film market do not only tell personal anecdotes and secrets from film shootings or experiences all over the world, but they also show themselves from their romantic side.

On the occasion of anniversaries, special holidays or birthdays, Romance TV presents extraordinary event programmings, often as Pay TV premieres or as country first runs. As a symbolic month, during the merry month of May exemplary wedding highlights are presented on a yearly basis, whereas the Valentine’s Day is completely committed to love. What is more, Romance TV regularly shows power programmings of classic TV formats, such as “The Dream Voyage” (One Night On The High Sea) or the successful German production “Storm of Love”. Prevailing at Christmas, Romance TV announces its program by well-known presenters/actors.

Additional information about the program, its occasion of broadcast but also about cast and characters are available on the channel websites: romance-tv.de / romance-tv.pl. With the help of impressive images and meaningful trailers, this in-house produced websites portrays the diverse and emotional world of Romance TV.

Besides its broadcasting responsibilities, Romance TV is engaged in the support of young film talents. It has therefore established its BLAUE BLUME short film award in Germany to honor the most romantic short films.

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Bestseller Film Adaptations

Heart-warming romances, family and love stories, as well as heart-wrenching tragedy – Romance TV provides entertainment for each and every state of mind and takes its viewers to the most spectacular and picturesque places on earth. From New Zealand, Canada and the American East Coast over Germany, Austria, Italy and the magnificent shores of Great Britain up to the green pastures of Sweden.

Stories of renowned novelists or ghostwriters, such as Rosamunde Pilcher, Inga Lindström, Dora Heldt, Emilie Richards, Katie Fforde, Charlotte Link, Barbara Wood or Utta Danella make their regular appearances on Romance TV. The film adaptations differ mostly in setting and tone, yet they are all characterized by their connection to the surrounding landscape.

Hence, the emotional stories of Rosamunde Pilcher take place in Southern England, to be exact in and around the charming town of Cornwall. Wild and lush nature along with the protagonists' opulent emotional world of love, hate, suffering, but also moments of exuberant happiness form the success stories of this format. These TV movies with a happy ending guarantee the audience to feel joyful.

Romances and family stories also form the recipe for success of the Inga Lindström love stories, which were written by the novelist Christiane Sadlo, and take place in front of the breathtaking setting of Sweden with its deep blue lakes and never-ending landscapes.

Stories about romantic affairs, family disasters, friendship and true love, which are all told with a twinkle in the eye – these are the specialty from the female author Bärbel Schmidt, who managed to publish a couple of novels under the pseudonym of “Dora Heldt”, which was the name of her grandmother. The stories happen along the coast of the German North Sea and depict topics such as midlife crisis or menopause. And they are all told with lots of humor and present famous actors and actresses, who invite the viewers of Romance TV to have a hearty laugh.

Another big brand among the bestseller film adaptations is Katie Fforde, which goes back to the novels of the corresponding British author. These take place in the idyllic Hudson Valley at the East Coast of the United States, close to New York City. They all portray young women as characters who are convinced to make a new start in a different surrounding. Furthermore, the TV movies are characterized by passionate and burning love stories.



Amorous glances to go with a bottle of red wine in front of sun-drenched landscapes as well as wanderlust and a happy ending – these are the ingredients for the finest TV productions, which invite its audience to relax and dream away.

With the flair of the ocean, a touch of rural idyll, couples who are about to marry, or newly-weds, and humorous dialogues, renowned long-running TV productions add to the thematic complexity of Romance TV. Herein, famous actors perform in front of paradisiac backgrounds all over the world. These mostly 90-minute movies cater for a very special and high-class form of entertainment.

Since 1981 and in over 70 episodes, The Dream Boat has set its sails and made it to various destinations all around the globe. As a German version of the classic Love Boat the giant luxury liner has made it to Vietnam, Botswana, Australia, and Bali, just to name a few. On board as well as on shore, the crew around the ship's captain and stewardess Beatrice encounter numerous adventures on the high sea. And after all, they regularly witness bittersweet love stories, which all find a happy ending – often they are accompanied by German stars, such as Harald Schmidt or Helene Fischer.

Another format, which presents wedding journeys to adventurous and exotic destinations, is Cruise into Cloud Nine, which is a spin-off of The Dream Voyage. The stories evolve around two wedding planners, who accompany couples on their way to marriage. Each wedding takes place at a special destination, such as Las Vegas, Croatia or Marrakech. On their way, both wedding planners are eager to solve a lot of problems to finally organize a picture-perfect ceremony.

The TV format "Lilly Schönauer" takes its viewers to the sparkling lakes and white mountain tops of Bavaria and Austria: Warm-hearted plots as well as famous German and Austrian actors, such as Sophie Schütt, Daniela Ziegler and Gila von Weitershausen present strong women, who won't avoid any detour to become satisfied in life.



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Romantic Comedies

Romance TV offers a hearty laugh to its viewers. At primetime, romantic comedies build yet another prominent program brand – these are shown as double episodes and often come as Pay TV premieres or country first runs.

A funny story of a mistaken identity with regard to a soon-to-be bride, three stout women who want to succeed in becoming slim, or a fling at a birthday party of the own wife – the romantic comedies always come with more than just a smile. German as well as European productions portray women-affine topics, such as slimming cures, menopause, endless love, friendships, and family life. Yet, men will also find what they are looking for: Daddies with kids, for example a guy who all of a sudden becomes the father of an already grown teenager, or another who only learns from his fatherhood when he finds a used diaper.

All of these movies are characterized not only by their renowned cast (e.g. Francois Berléand, Ken Duken, Cosma Shiva Hagen, Christine Neubauer), but also by esprit, witty dialogues, jokes as well as action-packed music and images that show both men and women in all facets of life.

In addition to the weekly broadcast, the romantic comedies are regularly displayed in special programmings. For example during the merry month of May, wherein marriages and wedding anniversaries are the prevailing topic. Thus, light-hearted and amusing comedies, which have sunny settings and portray happy couples, are being shown.

Characteristic romantic comedies are “Big is Beautiful”, “Un jour mon père viendra”, “Überleben an der Wickelfront”, “In the Name of Love”, “Moppel-Ich”, “Herztöne” as well as “Der Heiratsschwindler und seine Frau”.



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Film Special

Dramatic love stories, grand family epics, and legendary movies, which have been a success at the box office. With its heartbreaking romances Romance TV carries its viewers off. With this program color, the channel puts forward high-quality premieres from Germany as well as France, Great Britain, Italy and Hollywood.

The category of Romance TV's film special speaks for itself, as it conveys top-cast productions with lots of passion for detail, which makes it a special cinematic adventure, even at home: From "Edge of Love" with Sienna Miller and Keira Knightley over "The Romantics" with Katie Holmes and Adam Brody to "On ne choisit pas sa famille" with Jean Reno, these internationally acclaimed films add to the channel's great diversity. What is more, Romance TV presents event movies with a particular historical background and a famous and internationally renowned cast, such as "The Wishing Tree", "Krupp" or "Tsunami". Furthermore, biopics about strong women add to the film special. They all portray the lives of outstanding female personalities who have fought for their rights and therefore made history. "Beate Uhse" (Franka Potente), for instance, has made a point when it comes to female sexuality and contributed to the independent life of modern women. In addition, "Dr. Hope" (Heike Makatsch) became the first female doctor, whereas "Coco Chanel" (Shirley MacLaine) showed that it's worth fighting for a matter of the heart while becoming the world's most famous fashion icon. Further biopics are "Sisi", "Atelier Fontana", "Das Mädchen auf dem Meeresgrund" about the first female diving pioneer as well as "Felipe and Letizia", which covers the romance, courtship and wedding of Spain's former Crown Prince (and now King) Felipe and his wife Queen Letizia.

Regularly, special event programmings add to anniversaries, holidays or memorial days, such as the broadcast of the ITV event title "Titanic" on the occasion of the 100th anniversary (April 2012) of its sinking in 1912. Likewise, Romance TV celebrates events of world interest, such as the 60th anniversary of Queen Elizabeth's ascension to the British throne.



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TV Series & Telenovelas

Electrifying plots, true emotions, comedic situations and a glimmer of tragedy – Romance TV's series and telenovelas provide its viewers with continuous stories on a daily basis. In addition to modern productions, the romantic channel equally relies on classic formats.

Four House Husbands, five school kids and a lot of trouble – Romance TV turns the classic role model upside down with the Australian award-winning hit series „House Husbands“ (AUS 2012-18) and shows the friends Lewis (50), Mark (40), Kane (30) und Justin (20) in situations that usually only women find themselves in. Lots of fun, points, insolent and emotional dialogues and stories with hints to real-life events characterize the 45-minutes episodes that were produced in and around Melbourne. Great family entertainment is guaranteed by the German classic series "Our Charly", in which chimpanzee Charly performs as the main character that causes sensations and puts his human adoptive family in a flurry. Another classic series with a massive fan base is "The Black Forest Hospital". It comprises three seasons, in which famous Prof. Brinkmann patiently devotes himself to his patients. Holiday flair and witty dialogues are guaranteed by the German series "Love At Lake Garda" from 2006. Herein, protagonist Lena Sander is desperately looking for an indication of her parents and therefore travels from Munich to Lake Garda, where she learns about a dreadful secret from the past.

Last but not least, selected telenovelas from Germany and all over the world top off the program on Romance TV. These rely on big emotions, tears and suspense, before they all open into a happy ending. With „Storm of Love“ the romantic channel shows the most succesful European telenovela that centers since 2005 on the idyllic five star hotel Fürstenhof and the love, passion and intrigues that unfold between the families Saalfeld and Zastrow as well as the hotel staff. In addition to this successful German production, Romance TV shows amongst others the French award-winning telenovela "Seconde Chance" as well as the Italian costume series "Elisa di Rivombrosa." In the family series and telenovela "Seconde Chance", single mother Alice Lerois dares to restart her life. She does not only have to face her new job in an advertising agency, but also cares about her teenage children Natacha and Hadrien. The Italian costume telenovela "Elisa di Rivombrosa" tells the story of the young and beautiful Elisa Scalzi who starts to work as a court lady for Agnese Ristori. It is set in the late 18th century. Elisa finally falls in love with Agnese's son Fabrizio. What happens is an intense struggle for love and power as well as against misery among the nobles and their followers.

In-House Productions

With its in-house production “Interviews with Celebrities”, Romance TV leaves actors and actresses room to reminisce about their past. Since 2009, stars like Hardy Krüger jr., Eleonore Weisgerber, Stephan Luca, and Michaela May have already had the pleasure of inviting viewers to listen to personal stories. In the course of such an interview, every talk guest has to answer a couple of questions, while sequences of various film or series productions are shown. Hence, actors are quite often taken by surprise, as they won’t always remember every scene.

In these 15-minute interviews, Romance TV does not only give the chance to take a look behind the scenes of the actors’ professional lives. It also shows information about their private lives, since the stars tell stories of their personal experiences behind or in front of the camera. Thus, at times, long-hidden secrets come to light.

The broadcasting of the successful format “Interviews with Celebrities” is mostly combined with birthdays or anniversaries and is monthly shown on Romance TV. There was a special production on the occasion of the 50th interview. Therefore, all previous guests reappeared on-screen again, whereas the actor couple Barbara Wussow and Albert Fortell appeared as the main protagonists of this episode. They were both allowed to comment on their colleagues’ quotes or statements as well as to indulge in common experiences.

Former interview guests include (in alphabetic order): Bruno Eyron, Albert Fortell, Francis Fulton-Smith, Marcus Grüsser, Stephan Luca, Horst Naumann, Wolfgang Rademann, Heio von Stetten, Saskia Vester, Eleonore Weisgerber, Barbara Wussow and Regina Ziegler.



Short Film Award

With its BLAUE BLUME Award, Romance TV Germany aims to benefit young filmmakers. Referring to the great poets of romantic literature (e.g. Joseph von Eichendorff), who used the blue flower as a symbol of longing and aspiration for love, the channel honors the most romantic short film since 2011. The claim "Capture Love" intends to motivate young and talented movie makers to address the romantic genre.

Since its first announcement the ambitious stories were high in quality and varied in their interpretation of romance and its realization: two unacquainted people, who find true love during apartment-hunting, retirees handing each other paper roses as a sign of deep feelings or a Berlin clique that unintendedly becomes a family.

The romantic award has been handed over by BLAUE BLUME patroness Prof. Regina Ziegler seven times on the occasion of the Berlinale. In 2019, Prof. Bettina Reitz (President of the film school HFF Munich) took over as patroness. In each year the award went to film academy students: 2018 to Judith Westermann ("Feiert Eileen"), 2017 to Lisa Reich ("Close"), 2016 to Martin Fischnaller ("Fünf Meter Panama"), 2015 to Anja Badeck ("NICHTSDESTOTROTZ") 2014 to Eva Trobisch ("Wie du küsst"), 2013 to Julia Walter ("Martha & Karl") and 2012 to Enno Reese ("Zwei Zimmer, Balkon").

The jury which decides on the most romantic short film consists of experts from the TV and movie industry: Rebecca Immanuel (Actress), Steffen Growth (Actor), Annika Ernst (Actress), Markus Goller (Director), Marc Rothmund (Director), Vivian Naefe (Director), Bettina Ricklefs (Head of Feature Film and Series Program, Bayerischer Rundfunk), Marcus Ammon (Senior Vice President Sky Originals), Robert Hofmann (YouTube Film Critic), Sebastian Krekeler (Director ZDFE.drama).

The Romantic Award is supported by exclusive partners: Telekom, ZDF Enterprises and Bavaria Film.



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Information regarding subscription

Romance TV is distributed and marketed as a 24 hour subscription TV station for Germany, Austria, Switzerland and Poland via cable, satellite and IPTV. Since 2010 Romance TV is also available in HD, on the biggest platforms in Germany and Poland as well as in Switzerland and Austria. In detail, the channel can be received in/on:

Germany via Vodafone, Sky, Telekom, Unitymedia, M7, Pŷur, Waipu.tv, Zattoo, Amazon Channels and TV.de, as well as in **Switzerland** via Zattoo, UPC, Teleclub, Suisse Digital, Content 4 TV, Quickline, Salt. And in **Austria** via Sky, SkyX, UPC Austria, A1, Liwest und TV.de.

In **Poland** the channel is available via Polsat, nc+, Orange, TOYA and more than 50 cable platforms.

More information: romance-tv.de / romance-tv.pl

The TV package FERNSEHEN MIT HERZ, that combines Romance TV with the channels Heimatkanal and GoldStar TV, is available via: Prime Video Channels, TV.de and Zattoo. Furthermore, the FERNSEHEN MIT HERZ App can be booked via the Sky Ticket TV Stick.

A Company of Mainstream Media AG

Romance TV is a company of Mainstream Media AG. In Germany the channel is operated by Romance TV GmbH & Co. KG, a subsidiary of Mainstream Media AG, and by Romance TV Polska sp. z o.o. in Poland, a subsidiary of Mainstream Networks Holding GmbH & Co. KG, which is a joint venture of Mainstream Media AG and ZDF Enterprises.

Mainstream Media AG is an independent broadcaster of thematic TV channels, based in Munich, Germany. It operates besides Romance TV the channels GoldStar TV and Heimatkanal. These channels and channel broadcasts constitute the core business of Mainstream Media AG.

The Mainstream Networks Holding GmbH & Co. KG is responsible for the international distribution of Romance TV. The first project of the affiliated company was implemented successfully in 2010 in Poland. The operations of Romance TV Polska sp. z o.o. are overseen by CEO Tim Werner. Furthermore he takes responsibility as CEO and chairman of the board of Mainstream Media AG.

Romance TV owns an extensive library of more than 1000 hours of relevant programming comprising TV movies, romantic series and Telenovelas.

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